2020 Arts Administrators of Color Annual Convening
Sponsorship Opportunities

About the Convening
The Arts Administrators of Color Annual Convening is the ONLY annual large-scale gathering created specifically for and by BIPOC (Black, Indigenous, People of Color) leaders working in the arts. This event provides BIPOC arts leaders a unique space for learning, skill-building, and building community.

The 2020 Annual Convening is expected to welcome close to 400 emerging, mid-level, and executive arts leaders from around the United States for a virtual weekend of community, education, and networking.

As we adapt to the changing landscape amidst a pandemic and as a completely volunteer-led organization, Arts Administrators of Color Network aims to raise funds to cover the Annual Convening’s costs including the virtual platform and presenter fees. Understanding our communities are being disproportionately impacted by COVID-19, we recognize the need now more than ever to compensate BIPOC leaders for their time/work.

Convening Goals
- **Share** knowledge and provide space to skill-build from peers and experts that can then be applied back to attendees’ personal and professional lives
- **Provide** opportunities for BIPOC arts leaders to build networks and create meaningful personal relationships with other arts leaders
- **Amplify** and promote the work of arts leaders who are making an impact in the field
- **Create** a safe space for people to share the personal effects of what being a BIPOC in the arts

Since the inaugural year, the Annual Convening has grown exponentially!

<table>
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<tr>
<th>2019 (Including attendees at our inaugural Accomplices Leadership Institute information session)</th>
<th>2018 (In partnership with Urban Arts Leadership of Greater Baltimore Cultural Alliance)</th>
<th>2017 (Inaugural &amp; in partnership with the Emerging Arts Leaders Symposium)</th>
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<td>Served 350+ arts leaders at Eaton DC (Washington, D.C.)</td>
<td>Served 125 arts leaders at Motor House (Baltimore, MD)</td>
<td>Served 75 arts leaders at American University (Washington, D.C.)</td>
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Sponsorship Packages
Sponsorship for our event will boost your brand’s awareness within our unique audiences, most of whom are aligned with your social justice and community-driven mission. We provide a rich suite of visibility opportunities across our website, social media platforms, emails, and during the convening including a virtual exhibit booth.

| Scholarship Sponsorship: $75 | Session Sponsorship: $350 | Supporter Package: $500 | Ally Package: $1,000 | Accomplice Package: $2,500 | Abolitionist Package: $7,500 |

Learn about the benefits associated with each sponsorship package! **Email us at ehwthorne@aacdmv.org** to get access to our full prospectus.